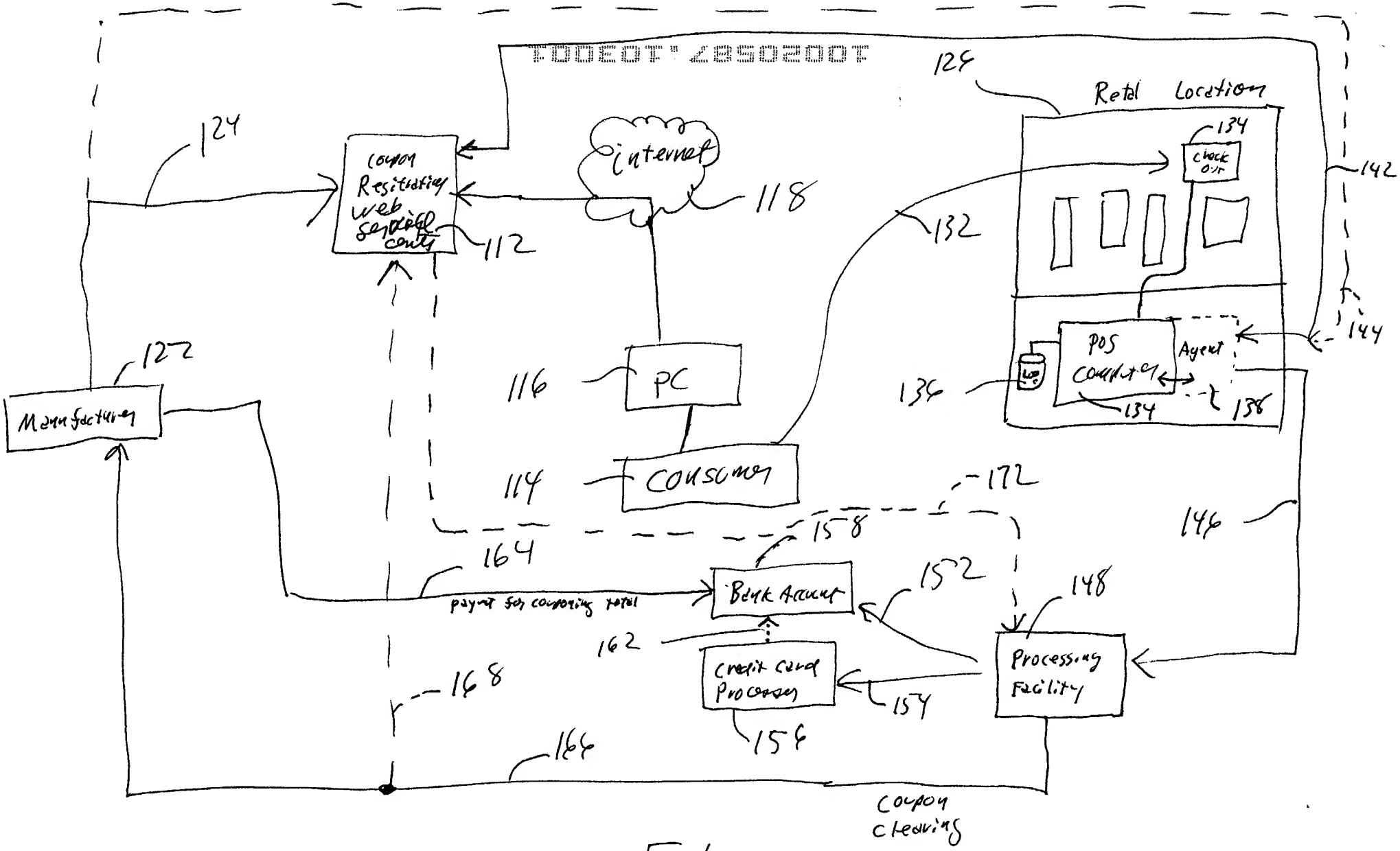
Retal Location
129
124
142
144
134
check out
Internet
118
Coupon Redistribution web service entity
112
132
POS Computer
Agent
136
138
134
PC
116
127
Manufacturer
Consumer
114
172
158
146
164
payment for coupon(s) total
Bank Account
152
148
162
Credit Card Processor
Processing Facility
154
168
156
166
Coupon Clearing

Fig. 1

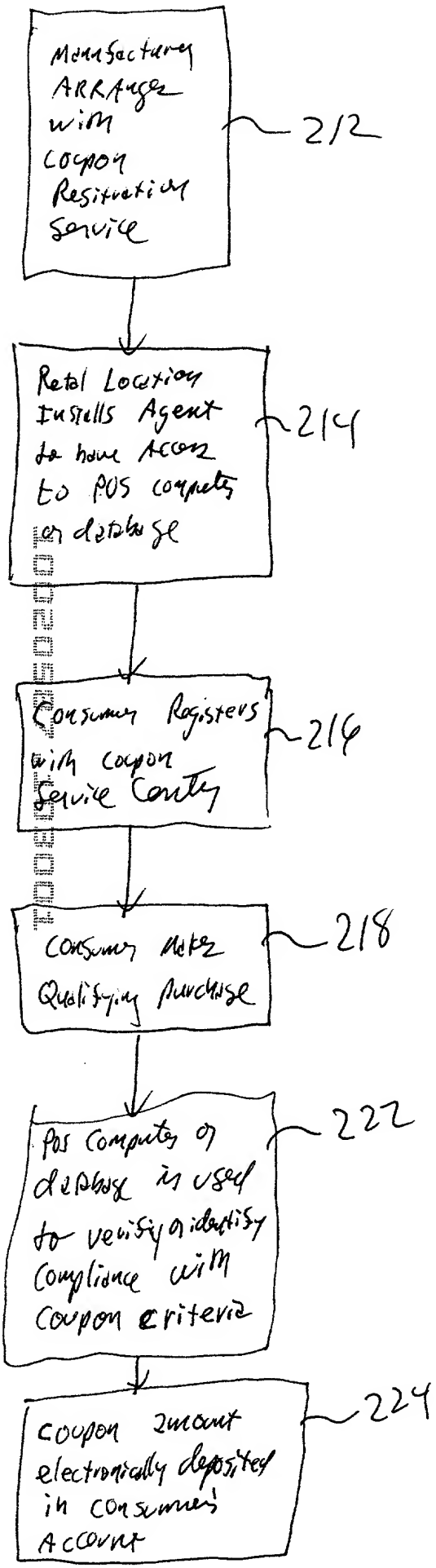
Manufacturer ARRANGES with coupon Registration Service
212
Retail Location Installs Agent to have Access to POS computer or database
214
Consumer Registers with coupon Service Center
216
Consumer Makes Qualifying Purchase
218
POS Computer or database is used to verify or identify Compliance with Coupon criteria
222
coupon amount electronically deposited in Consumer's Account
224

Fig 2

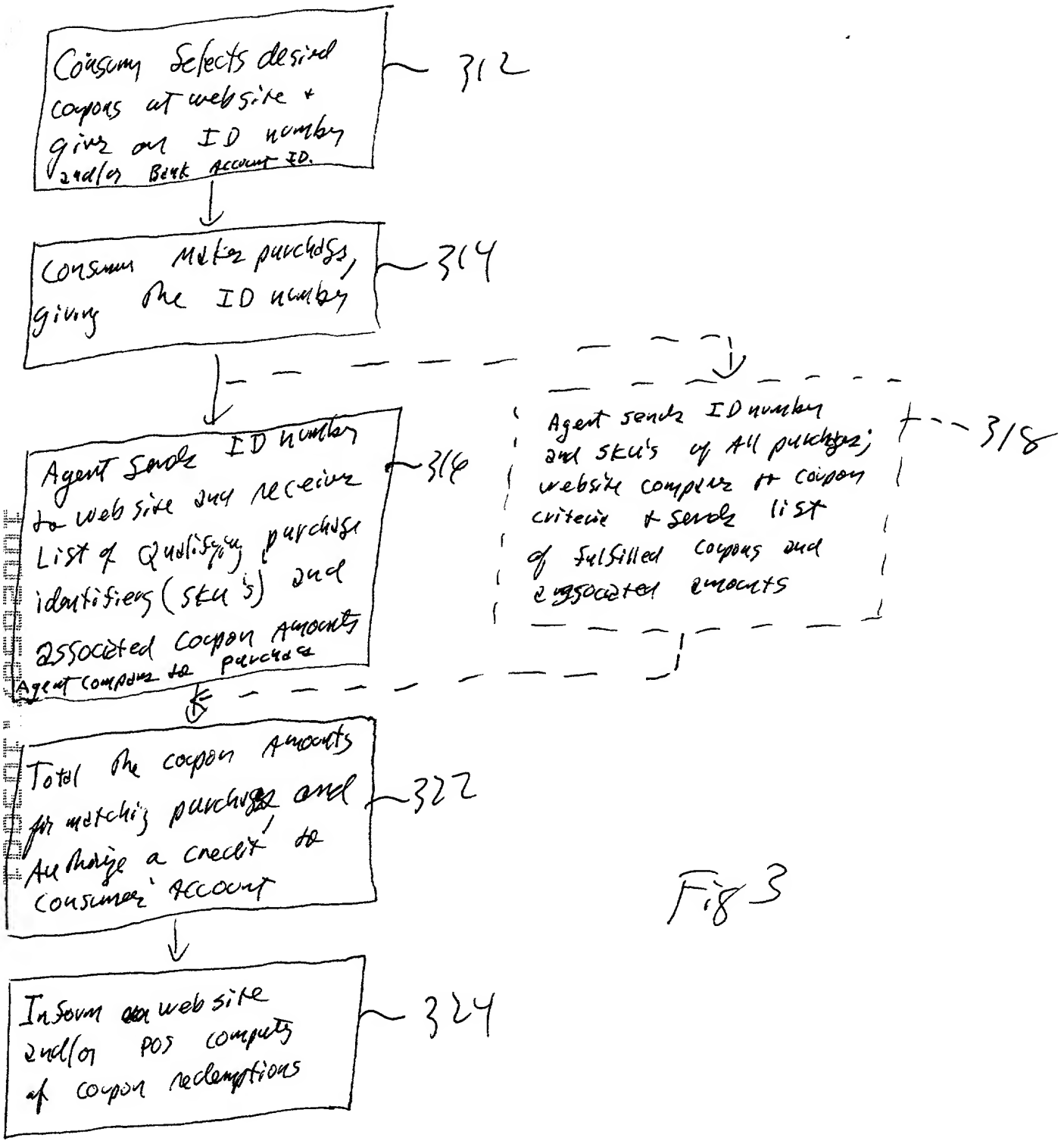
Consumer selects desired coupons at website + gives an ID number and/or Bank Account ID.
312
Consumer makes purchase, giving the ID number
314
Agent sends ID number to website and receives List of Qualifying purchase identifiers (SKU's) and associated coupon amounts
316
Agent compares to purchase
Agent sends ID number and SKU's of all purchases; website compares to coupon criteria + sends list of fulfilled coupons and associated amounts
318
Total the coupon amounts for matching purchases and Authorize a credit to consumer's account
322
Inform the website and/or POS computer of coupon redemptions
324

Fig 3